

2025

Sponsorship Package

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Indigenous
Chamber
of COMMERCE



About Us

The Indigenous Chamber of Commerce is a unique organization, with a diverse, and growing membership. The businesses and organizations that belong to the ICC are Indigenously owned businesses, companies that work within the Indigenous community, or organizations that provide support or services to our community.

As the “Voice of Indigenous Business in Manitoba”, the ICC represents these businesses to ensure that they have an opportunity to play a significant and relevant role in the economic development of this Province.

We have a proud list of members who are impacting business and business decisions in this province. Over the years, we have also built a strong list of partners in the business community, who support our mandate and who make a genuine effort to work directly with our members.

Events and Opportunities

Launching Success - The Leaders of Tomorrow

Date: Tuesday, March 25th, 2025

Time: 10:00 AM - 2:00 PM

Venue: RBC Convention Centre

Overview: Launching Success for Leaders of Tomorrow is a transformative luncheon that celebrates Indigenous leadership, wisdom, and innovation. The Hon. Ian Bushie, Minister of Natural Resources and Indigenous Futures, will deliver the keynote address. Emerging leaders and changemakers will connect through discussions on resilience, sustainability, and community-centered leadership. This event honors Indigenous knowledge while fostering partnerships to shape a better future for all

Sponsorship Levels

1. Title Sponsor - \$10,000

- a. Complimentary booth at event (\$750)
- b. Recognized as the title sponsor of the event.
- c. Opportunity to speak during the event (e.g., introduction or closing remarks).
- d. Logo on event materials and signage and acknowledgment during the event.
- e. Recognition on the event website and social media.
- f. 6 complimentary tickets for the event (Lunch included, \$900 Value).

2. Ascend Sponsor - \$7,500

- a. Complimentary booth at event (\$750)
- b. Logo on event materials and signage and acknowledgment during the event.
- c. Recognition on the event website and social media.
- d. 5 complimentary tickets for the event (Lunch included, \$750 Value).

Sponsorship Levels

1. Breakthrough Sponsor - \$5,000

- a. Complimentary booth at event (\$750)
- b. Logo on event materials and signage and acknowledgment during the event.
- c. Recognition on the event website and social media.
- d. 4 complimentary tickets for the event (Lunch included, \$600 Value).

2. Cultural Sponsor - \$3,000 **SOLD OUT**

- a. Sponsorship will cost of Elder , 4 Drummers, and Pow Wow Drum
- b. Logo on event materials and signage and acknowledgment during the event.
- c. Recognition on the event website and social media.
- d. 3 complimentary tickets for the event (Lunch included, \$450 Value).

3. Innovation Sponsor - \$1,000

- a. Logo on event materials and signage and acknowledgment during the event.
- b. Recognition on the event website and social media.
- c. 2 complimentary tickets for the event (Lunch included, \$300 value).

Vendor Booths

1. Corporate Booth - \$750

- a. Reserved corporate booth
- b. Includes space for 2 employees and 6' table
- c. Lunch included (\$250 value)

2. Indigenous Artisan Booths - \$350

- a. Reserved artisan booth
- b. Includes space for 2 employees and 6' table
- c. Lunch included (\$250 value)

Training Series Part 2: Creating Equitable Opportunities

Date: Thursday, April 24th, 2025

Time: 8:00 AM – 1:00 PM (Program from 8:30 AM – 12:00 PM)

Venue: Wyndham Garden Winnipeg Airport

Overview: This session addresses systemic barriers and highlights best practices like outreach, cultural competency training, and mentorship. Learn how to create equitable opportunities and support long-term Indigenous career growth.

Sponsorship Levels

1. Title Sponsor - \$5,000

- a. Recognized as the main sponsor of the event.
- b. Opportunity to speak during the event (e.g., introduction or closing remarks).
- c. Opportunity to place business cards on tables at event.
- d. Logo on event materials and signage and acknowledgment during the event.
- e. 4 complimentary tickets for the event (\$300 Value).

2. Lunch Sponsor - \$3,000

- a. Logo advertised on screens during the lunch portion of the event
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 3 complimentary tickets for the event (\$225 Value).

3. Breakfast Sponsor - \$1,500

- a. Exclusive branding on breakfast tables and coffee stations.
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 2 complimentary tickets for the event (\$150 Value).

4. Networking Sponsor - \$1,000

- a. Exclusive branding in networking area (e.g., networking tables).
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 1 complimentary ticket for the event (\$75 Value).

5. Friends of the ICC Sponsor - \$500

- a. Logo on event materials and signage and acknowledgment during the event.
- b. 1 complimentary ticket for the event (\$75 Value).



Neebing (Summer) 2025 Golf Tournament

Date: Thursday, July 17th, 2025

Time: 1:00 PM – 7:00 PM

Venue: Players Golf Course

Objective:

1. Networking: Provide a relaxed atmosphere for attendees to build connections and partnerships.
2. Fundraising: Support ICC initiatives through sponsorships and ticket sales.
3. Engagement: Showcase Indigenous businesses and engage them in the event.

Overview: The ICC Neebing 2025 Golf Tournament is a one-day event designed to bring together Indigenous business leaders, sponsors, and community members for a 9-hole golf competition, networking, and a celebratory dinner. Set at Players Golf Course, the event offers a relaxed atmosphere for participants to connect and support Indigenous economic growth. A dinner will follow the tournament, providing further opportunities for engagement and recognition. Proceeds from the event will benefit the Indigenous Chamber of Commerce and its initiatives.

Sponsorship Levels

1. Dinner Sponsor - \$7,000

- a. Recognized as the dinner sponsor of the event.
- b. Opportunity to speak during dinner (e.g., introduction or closing remarks).
- c. Opportunity to place business cards on tables at dinner.
- d. Logo on event materials and signage and acknowledgment during the event.
- e. 4 complimentary tickets for the event (\$900 Value).

2. Snack Sponsor - \$5,000

- a. Logo advertised at the lunch table
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 4 complimentary tickets for the event (\$900 Value).

Sponsorship Levels

1. **Cart Sponsor - \$3,000**

- a. Official cart sponsor of tournament
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 2 complimentary tickets for the event (\$450 Value).

2. **Longest Drive Sponsor - \$2,000**

- a. Official sponsor of longest drive competition, indicated by sign posted at longest drive hole.
- b. Logo on event materials and signage and acknowledgment during the event.

3. **Closest to the Pin Sponsor - \$1,000**

- a. Sponsor of closest to pin competition, indicated by sign posted at closest pin hole.
- b. Logo on event materials and signage and acknowledgment during the event.

4. **Putting Sponsor - \$1,000**

- a. Sponsor of putting competition, indicated by sign posted at putting green.
- b. Logo on event materials and signage and acknowledgment during the event.

5. **Water Sponsor - \$1,000**

- a. Official drink sponsor, indicated by signage posted outside club house.
- b. Logo on event materials and signage and acknowledgment during the event.

6. **Hole Sponsor - \$800**

- a. Sponsor of course hole, identified by sign placement on the course fairway.
- b. Logo on event materials and signage and acknowledgment during the event.

7. **Raffle Prize Sponsor - Minimum \$100**

- a. your company can either contribute a minimum of \$100 or donate items to the raffle.
- b. Logo on event materials and signage.
- c. Acknowledgment during the event and raffle drawing.

Training Series Part 3: Empowering Indigenous Leadership

Date: Thursday, September 4th, 2025

Time: 8:00 AM – 1:00 PM (Program from 8:30 AM – 12:00 PM)

Venue: Wyndham Garden Winnipeg Airport

Overview: This session explores fostering Indigenous leadership through mentorship, ERGs, and career advancement pathways that reflect Indigenous strengths.

Sponsorship Levels

1. Title Sponsor - \$5,000

- a. Recognized as the main sponsor of the event.
- b. Opportunity to speak during the event (e.g., introduction or closing remarks).
- c. Opportunity to place business cards on tables at event.
- d. Logo on event materials and signage and acknowledgment during the event.
- e. 4 complimentary tickets for the event (\$300 Value).

2. Lunch Sponsor - \$3,000

- a. Logo advertised on screens during the lunch portion of the event
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 3 complimentary tickets for the event (\$225 Value).

3. Breakfast Sponsor - \$1,500

- a. Exclusive branding on breakfast tables and coffee stations.
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 2 complimentary tickets for the event (\$150 Value).

4. Networking Sponsor - \$1,000

- a. Exclusive branding in networking area (e.g., networking tables).
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 1 complimentary ticket for the event (\$75 Value).

5. Friends of the ICC Sponsor - \$500

- a. Logo on event materials and signage and acknowledgment during the event.
- b. 1 complimentary ticket for the event (\$75 Value).

Indigenous Health Innovations: Weaving Tradition and Technology

Date: Thursday, September 18th, 2025

Time: 8:00 AM – 6:00 PM

Venue: RBC Convention Centre

Overview: Join us on September 18, 2025, for the Bioscience Conference, a full-day event uniting healthcare professionals, researchers, and innovators. With two tracks—Technology & Innovation and Holistic & Human Health—the conference covers topics like wound care, wearable tech, mental health, and holistic healing. Enjoy keynotes, panels, workshops, and networking to drive impactful healthcare solutions.

Sponsorship Levels

1. Presenting Sponsor – \$15,000 (Exclusive)

- a. Opportunity to introduce the keynote speaker for one of the tracks (Technology & Innovation or Holistic and Human Health).
- b. Exhibit Space: Premium exhibit space at the venue.
- c. One speaking slot during the conference to present your expertise or innovations.
- d. 10 complimentary conference passes for your team.
- e. Logo on event materials and signage and acknowledgment during the event

2. Platinum Sponsor – \$10,000

- a. Opportunity to sponsor one panel discussion (e.g., Wound Care, Wearable Technology, or Mental Health).
- b. Exhibit Space: Priority exhibit space at the venue.
- c. 6 complimentary conference passes for your team.
- d. Logo on event materials and signage and acknowledgment during the event

Sponsorship Levels

1. Gold Sponsor - \$7,500

- a. Exhibit Space: Premium space near the event area.
- b. 4 complimentary conference passes for your team.
- c. Logo on event materials and signage and acknowledgment during the event

2. Silver Sponsor - \$5,000

- a. Networking Session Sponsorship: Opportunity to sponsor a networking session.
- b. Exhibit Space: Standard exhibit space at the venue.
- c. 2 complimentary conference passes for your team.
- d. Logo on event materials and signage and acknowledgment during the event

3. Session Sponsor - \$3,000

- a. Sponsor one of the specialized conference sessions
- b. Opportunity to introduce the session and engage directly with attendees.

4. Bronze Sponsor - \$2,500

- a. Branding & Visibility: Logo on event website and select event materials.
- b. 1 complimentary conference pass for your team.
- c. Logo on event materials and signage and acknowledgment during the event

5. Refreshment Break Sponsor - \$1,500

- a. Your brand featured during one of the conference's refreshment breaks with signage at refreshment stations.



ICC's Moonlit Masquerade Ball

Date: Thursday, October 23rd, 2025

Time: 6:00 PM - 11:00 PM

Venue: TBD

Overview: ICC's Moonlit Masquerade Ball is an evening of elegance, mystery, and celebration. Guests don masks and fine attire for a night of live entertainment, gourmet dining, and enchanting ambiance. Join us to celebrate community, connection, and the magic of the night!

Sponsorship Levels

1. **Diamond - \$10,000**

- a. Opportunity to address the attendees during the gala.
- b. 10 VIP tickets, including priority seating and access to the VIP lounge.
- c. Business Cards placed on tables
- d. Full-page ad in the event program.
- e. Logo on event materials and signage and acknowledgment during the event

2. **Platinum Sponsor - \$5,000**

- a. 6 VIP tickets, with priority seating.
- b. Business Cards placed on tables
- c. Complimentary Ad: Half-page ad in the event program.
- d. Logo on event materials and signage and acknowledgment during the event

3. **Gold Sponsor - \$2,500**

- a. 4 VIP tickets, with premium seating.
- b. Quarter-page ad in the event program.
- c. Logo on event materials and signage and acknowledgment during the event

4. **Silver Sponsor - \$1,000**

- a. 2 VIP tickets, with premium seating.
- b. Business card-sized ad in the event program.
- c. Logo on event materials and signage and acknowledgment during the event



Additional Sponsorship Opportunities:

1. Bar Sponsor – \$2,000

- a. Your logo prominently displayed at the bar area.
- b. 2 VIP tickets, with premium seating.
- c. Logo on event materials and signage and acknowledgment during the event

2. Entertainment Sponsor – \$2,000

- a. Your logo prominently displayed near the stage during entertainment.
- b. 2 VIP tickets, with premium seating.
- c. Logo on event materials and signage and acknowledgment during the event

3. Décor Sponsor – \$1,500

- a. Business cards worked into centerpieces
- b. 1 VIP tickets, with premium seating.
- c. Logo on event materials and signage and acknowledgment during the event

4. Photobooth Sponsor – \$1,000

- a. Signage placed at photobooth
- b. 1 VIP tickets, with premium seating.
- c. Logo on event materials and signage and acknowledgment during the event

5. Raffle Prize Sponsor – Minimum \$100

- a. your company can either contribute a minimum of \$100 or donate items to the raffle.
- b. Logo on event materials and signage.
- c. Acknowledgment during the event and raffle drawing.



Training Series Part 4: Sustaining Inclusive Workplaces

Date: Thursday, November 13th, 2025

Time: 8:00 AM - 1:00 PM (Program from 8:30 AM - 12:00 PM)

Venue: Wyndham Garden Winnipeg Airport

Overview: This session explores long-term strategies for sustaining inclusive workplaces, including cultural competency training, progress metrics, and organizational accountability.

Sponsorship Levels

1. Title Sponsor - \$5,000

- a. Recognized as the main sponsor of the event.
- b. Opportunity to speak during the event (e.g., introduction or closing remarks).
- c. Opportunity to place business cards on tables at event.
- d. Logo on event materials and signage and acknowledgment during the event.
- e. 4 complimentary tickets for the event (\$300 Value).

2. Lunch Sponsor - \$3,000

- a. Logo advertised on screens during the lunch portion of the event
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 3 complimentary tickets for the event (\$225 Value).

3. Breakfast Sponsor - \$1,500

- a. Exclusive branding on breakfast tables and coffee stations.
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 2 complimentary tickets for the event (\$150 Value).

4. Networking Sponsor - \$1,000

- a. Exclusive branding in networking area (e.g., networking tables).
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 1 complimentary ticket for the event (\$75 Value).

5. Friends of the ICC Sponsor - \$500

- a. Logo on event materials and signage and acknowledgment during the event.
- b. 1 complimentary ticket for the event (\$75 Value).



Toys & Ties Holiday Mixer

Date: Wednesday, December 3rd, 2025

Time: 5:00 PM – 9:00 PM

Venue: TBD

Overview: Toys & Ties Holiday Mixer is a festive networking event that combines holiday cheer with community giving. Enjoy an elegant evening of connections, seasonal treats, and entertainment while supporting local families by donating toys and essentials. Celebrate the season and share the gift of generosity with us!

Sponsorship Levels

1. Platinum Sponsor: \$5,000

- a. Opportunity to deliver a brief welcome address during the event.
- b. Exclusive branding on event-themed materials
- c. Opportunity to provide branded items for the gift bags for event attendees.
- d. 6 complimentary tickets for the event
- e. Logo on event materials and signage and acknowledgment during the event

2. Gold Sponsor: \$2,500

- a. Opportunity to provide branded items for the gift bags.
- b. 4 complimentary tickets for the event
- c. Logo on event materials and signage and acknowledgment during the event

3. Silver Sponsor: \$1,500

- a. Opportunity to provide branded items for the gift bags.
- b. Logo on event materials and signage and acknowledgment during the event

4. Bronze Sponsor: \$750

- a. Opportunity to provide promotional materials for the gift bags
- b. Logo on event materials and signage and acknowledgment during the event



Past Events

Training Series Part 1: Understanding Indigenous Rights and Responsibilities - Recap

On February 6, 2025, the Indigenous Chamber of Commerce hosted a sold-out Understanding Indigenous Rights and Responsibilities workshop, with 96 attendees. The event featured a keynote by ICC President and CEO Renée Greyeyes, followed by a panel discussion with Nastania Mullin, CEO of the Manitoba Inuit Association, Brenda Gunn, University of Manitoba law professor and UNDRIP Advisory Committee member, and Adam Nepon, ICC Board Vice Chair and Asper School of Business instructor.

The panelists provided valuable insights on integrating UNDRIP into organizational policies, focusing on TRC Calls to Action #43, #57, and #92, while discussing strategies for hiring and retaining Indigenous employees.

The enthusiastic participation highlighted the growing commitment to reconciliation within the business community. We thank our speakers, panelists, attendees, and partners for making this event a success.

We look forward to continuing the momentum—stay tuned for more reconciliation-driven learning opportunities!

Breakfast Sponsor



Friends of the ICC Sponsor





Miigwetch, Maarsii, Ekosi

The Indigenous Chamber of Commerce hopes to establish strong partnerships and collaboration with both non-Indigenous and Indigenous businesses in Manitoba. We look forward to the opportunity to work with you and your organization on future initiatives for the expansion of Indigenous business in Manitoba.

All sponsorship opportunities are based on a first come basis. If you have any questions regarding the information in this package, please contact us via email or phone call

at:

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